

From Software Architect to Product Manager

As a student, Olivier Swedor founded a limited liability company specialising in mobile applications. Now a product manager at Swisscom, he no longer only resolves purely technical issues but also deals with strategic and financial aspects of the company.

Before starting the MAS MTEC programme, I worked at a successful company, initially as Head of Software Development and then as Chief Software Architect. However, I felt an increasing desire to complement what I had learned on the job with some proper formal training. I wanted to consolidate my knowledge of subjects that had long been of great interest to me.

In order to further develop myself in this direction, and also because I wanted a bit of excitement, I chose the MAS MTEC programme. It was a great privilege for me to attend fascinating lectures by internationally renowned professors at the top of their fields of education and industry.

Studying at ETH Zurich was a unique opportunity and an enriching experience in

many respects. My Master's thesis gave me a valuable chance to hone the application I had developed and test it on users. The MAS MTEC programme also enabled me to present my concept at the Mobile World Congress in Barcelona. The fact that I received a special achievement award for my thesis on graduation day came as a fantastic surprise. I couldn't have wished for a better conclusion to this intensive programme.



Due to the MAS MTEC programme, my job prospects improved vastly: a higher business administration qualification, for example, was a prerequisite for my current position as Product Manager in the Enterprise Department at Swisscom. Thanks to the MAS MTEC programme, I could meet this requirement in full.

So, when someone asks whether they should pursue an MAS MTEC degree, I can only say, "The MAS MTEC programme gave me so much!"



Olivier Swedor
Product Manager at Swisscom

Profile when starting the MAS MTEC programme:

-  11 years' work experience
-  BSc in Communication Systems, EPF Lausanne