

MAS+ Workshop

Change Management

How to Lead Through Transformation

25 November 2020, 15.00 - 19.00

Online via Zoom



Change Management: How to Lead Through Transformation

As today's business landscape is evolving at an increasing pace, it forces companies, teams and individuals to adapt to stay competitive. At the same time, a sound change management creates opportunities for the transformation of organizational architectures and workflows. This workshop provides insights in recent development and current change management processes across industries. In addition, we will discuss how the Digital Transformation triggers the change management process.

Goal of the Workshop

This course offers an integrative perspective on change management. The goal is to share insights and experiences across industries with selected speakers. In addition, we aim to discuss how we best could address the topic of change management from an educational perspective. Overall, the workshop focuses on tangible takeaways that professionals in all organizations can use to strengthen their profile and career.

Online-Only Workshop

Given the current restrictions the workshop will only be held online. We thank for your understanding.

Registration

Please use [this page](#) for registration (in class and online). Attendance is free of charge. Further Zoom details upon registration.

Workshop Coordination:

Morgan Altman, Programme Operations, MAS MTEC
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Who should attend?

- MAS MTEC Students of the 1st and 3rd Semester
- MTEC Alumni
- Professionals interested in Change Management

The workshop will be interactive and will stimulate a discussion on recent advances and concepts in change management and how these could be translated into professional education formats.

Agenda

15.00 Welcome

Julia Dannath-Schuh, Vice President for Personnel Development and Leadership, Member of the Executive Board, ETH Zurich

Bastian Bergmann, Coordinator of Studies, D-MTEC

Isabel Spicker, Coordinator Further Education & Alumni Relations, D-MTEC

15.10 Introductory Lecture

Cristian Matei on "The 21st Century Generations of Leadership and Management – Needed More Than Ever"

- › Cristian is a former Global Head Learning & Development at General Electric and former Global Head Operational Quality & Continuous Improvement at Alstom. He was named the "Operational Excellence European Contributor of the Year" in 2011 and in 2019 won with Veolia the Process Excellence Award for the "Best Business Transformation Project in the World". In 2020 Cristian co-authored "DARE! – behind the scenes of the best Business Transformation Project in the World". In his talk he will focus on the holistic view on Change Management, covering the following three main topics: (i) Transforming crisis in opportunities (ii) An integrated view of the challenges posed by developing 21st Century-types Organizational Architectures while introducing Advanced Technologies (iii) how to transform these challenges in opportunities for Human Capital Development.

16.15 Break

16.30 Input Talks

Stefan Kramer, Chief Operating Officer Risk and Compliance, Credit Suisse

- › In this talk, Stefan Kramer will share his experience with change, including examples of complex projects led by the Risk and Compliance function in Credit Suisse. These include both organizational changes as well as ongoing digital transformation. He will also share the key success factors of impactful change to generate better change outcomes and improve financial performance.

Andreas Gutzeit, Radiologist, Luzern

- › In March 2020, the Corona Pandemic changed the lives of most people. This health crisis has been one of the biggest challenges for hospitals and doctors in their lives. Within a very short period of time, a system geared mostly to efficiency and economization had to be prepared for this emergency. Even though many doctors did not experience a real disaster in the end, hospitals had to implement a real change management over the last months. This talk will address, what has worked, what can we learn and what are the next steps with Covid 19 in the health care system? Sharing these experiences and take aways will put the theoretical concept of change management into perspective.

17.45 Moderated Joint Discussion

Moderator: Mihai Mititelu, Claudio Marotta (MAS Students)

Panelists: Speakers + selected participants

18.30 Closing and Networking

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