

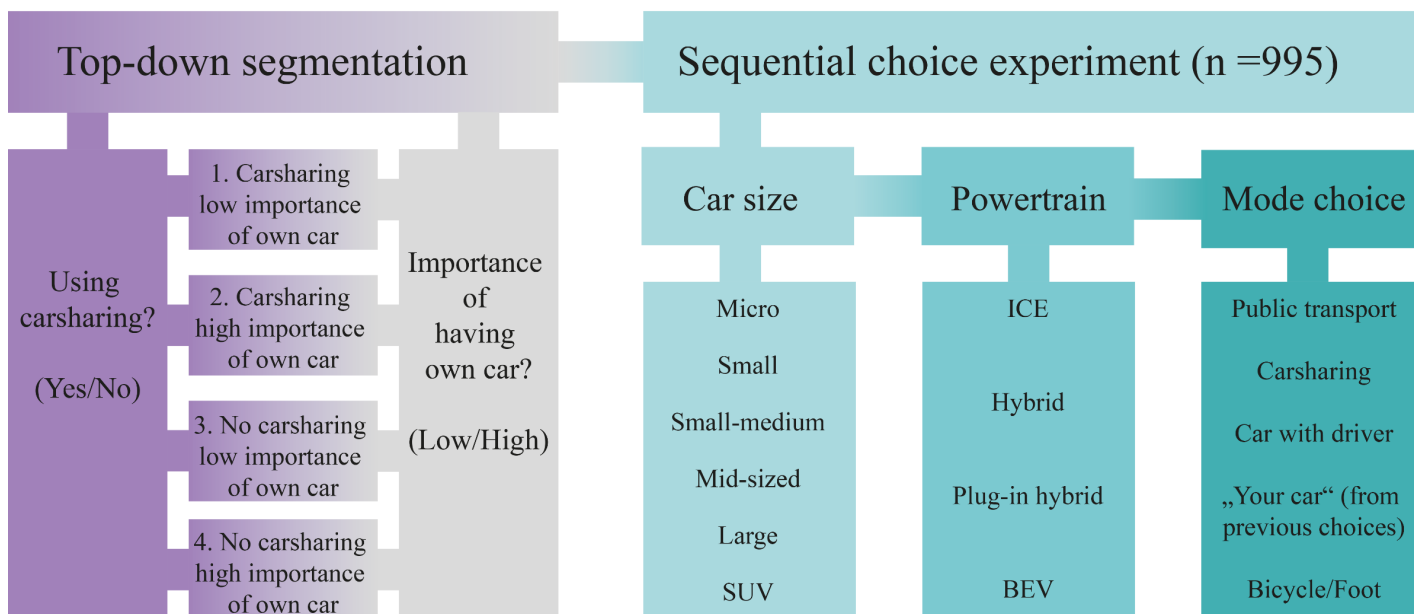
Sequential Choice Experiment – Future Car Buying Decisions of Swiss Households

Type: Funded by Innosuisse within SCCER-CREST

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Approach



- How does experience with carsharing influence the choice of car after controlling for mobility characteristics, values and attitudes?
 - Those having experience with carsharing prefer smaller cars instead of large/SUV cars
 - Those having experience with carsharing tend to choose the internal combustion engine car less than those without experience