

Discourses on air travel and climate change

Type: PhD project (Agnes Kreil)

Supervisors: M. Stauffacher and R. Knutti

Status: In progress

Project A: ETH air travel project «Stay grounded, keep connected»

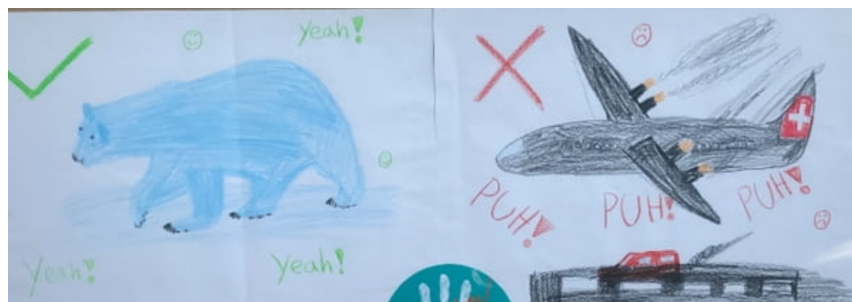
- Objective 1: Trace the implementation of an innovative top-down/bottom-up approach to institutional travel policy change -> inform ETH's future change management
- Objective 2: Map different perspectives on the topic of academic air travel and climate change -> facilitate negotiations in other universities



Own illustration using Google Maps: Academic institutions with past or ongoing efforts to reduce greenhouse gas emissions from members' air travel

Project B: Discourses on air travel and climate change in Swiss society

- Objective: Compare discourses in the mainstream media and in the visual protest material at Fridays for Future demonstrations, focusing on presented solutions -> Consensus? Conflict?
- Main finding: Large overlap between demonstrations and media, but wide gap between demonstrations and aviation industry discourses



Protest placard photographed at Swiss Fridays for Future (Klimastreik) Demonstration, 27.09.19, Zurich